



VIDYA BHARATI

#MyNEP Competition

25th Sep. to 2nd Oct. 2020

VIDYA BHARATI #MYNEP COMPETITION



- The subject of national education policy should be the topic of discussion of the society especially the students, the purpose of the event.
- All work will be done through a website www.mynep.in and the participant's own social media handle (Facebook, Instagram, Twitter, YouTube and mobile number/email etc.). Contents available and participation in 13 languages on the website.
- Three category for the competition - 1. Class 9 to 12, 2. UG & PG students and 3. citizens. Each category has online quiz and 5-5 competitions.
- Each group, competition and language (selected 13 languages) will receive first, second and third (three) prizes and 10 specials.
- The event will be inaugurated on 11 September, from then on 24 September to online quiz, registration and posting content for the competition from 25 September (Deendayal Jayanti) to 2 October (Gandhi Jayanti). Announcement of Winners latest by 5th Oct, 2020

Themes

- 1. Bharat Centric education**
- 2. Holistic Education**
- 3. Knowledge Base Society**
- 4. Quality Education**

Languages

- 1. Hindi**
- 2. English**
- 3. Marathi**
- 4. Gujarati**
- 5. Malayalam**
- 6. Tamil**
- 7. Telugu**
- 8. Kannada**
- 9. Asameya**
- 10. Punjabi**
- 11. Odiya**
- 12. Bengali**
- 13. Sanskrit**

Interactive Quiz

- **The quiz will be derived/based on the videos and text module available at the website.**
- **Users will be awarded with certificates for attempting/participating in the NEP quiz.**
- **Certificates can be customised and downloaded. Also post on social media.**

Category wise competitions

Category I: 9th To 12th

1. 2 Min. Speech
2. Handmade Poster
Competition
3. Letter to PM
4. 300 words Essay
5. Meme Making

Category II: UG & PG Students

Category III: Citizen's Category

1. Short Film (not more than 2.20 mins)
2. Digital Poster Making
3. Painting / Handmade poster
4. Minimum 8 Tweet Thread
5. Meme Making

Results and Prizes

- 1. National Prize 1,2,3 and 10 special mentions**
- 2. Prize money: 10k, 5k, 3k respectively**
- 3. Special mentions- 1k each**
- 4. Language wise Prize in each competition**
- 5. Prizes in each category**
- 6. Participation Certificate**

Standard Rules and Regulations

- Make sure you've registered yourself to be able to participate in the competition on www.mynep.in
- The competition is time bound and you can submit your entries in respective competitions from 25th September to 2nd October
- Discourage the creation of multiple accounts - each individual may only use a single account to enter the contest.
- It is mandatory to mention our handle/hashtag in your update so we can see all the entries.
- Encourage the use of topics relevant to the contest (NEP)
- Adhere to applicable laws and regulations of Social Media with regard to prohibited content and trademarked content

Standard Rules and Regulations

- **Follow Content Boundaries – Intellectual Property (no plagiarism)**
- **Contestants to use given hashtag only for the purpose of competition and not else-wise.**
- **You are free to use English/Hindi or any other regional language while participating in any of the competitions**
- **References for the content can be taken from the text module on NEP given at our website**
- **A participant can participate in one or more competitions at the same time with single registration**
- **Standard rules of each competition will be available on website.**

- Anyone can apply to become NEP Ambassador through our website
- Registered Ambassadors to be awarded with E-Certificates (downloadable from website)
- Perks like LoR/Social Media Mentions on our handles, Chance to work with core committee can also be awarded
- NEP Ambassadors will be given certain tasks for Social Media Promotion of this Competition. *For example, repost/share minimum 10 posts from NEP handles, make a small video appealing, your friends on SM to participate in the competition etc.*

NEP Pledge for Schools/Colleges/Institutions

- **A bright opportunity for Institutions to mark themselves as NEP Supportive School.**
- **By taking the NEP Pledge, institutions will commit to adopting NEP and ensure Bharat Centric Education, Holistic Education, Knowledge Based Society and Quality Education to their students.**
- **A customised letter can be downloaded from website in the name of the institution.**

Interactive WhatsApp Feature

- **An official WhatsApp number to be announced publicly**
- **WhatsApp number will automatically revert to the messengers and redirect them to our official website**
- **It will also revert important information such as rules and regulations, link to become NEP Ambassador, Registration etc.**

Expectation

- **All schools (Vidya Bharati Vidyalaya and other contact) should reach this subject and ensure participation.**
- **At the Prant level, there should be a team to coordinate this work, which can be implemented under the Prant.**
- **One or two teachers at school level should see this work.**
- **7th and 8th September press conference at State Centre.**
- **11th September launching programme in all State.**
- **Arrangement for evaluation and prize announcement.**